

COOKIE FAIRY REDDIT/ SOCIAL MEDIA COPY

Here's copy you can use on Reddit and other local social media, such as Nextdoor or your local Facebook group. I honed this over the months to get the best results. Feel free to change it up to fit your needs.

My personal notes and updates are in [\[green brackets\]](#). Variables to change according to your situation are in {braces}.

[Here is the original post](#) that includes info about Cookie Fairies and downloadable templates.

HEADLINE: HAVING A BAD DAY? The cookie fairies have free goodies for you! {{DELIVERY DATE}} - {CITY}}

[I started including the date and city because occasionally we would have two or more cookie runs in the same week, and it started to get confusing.]

Redditor {Username/link} is making {#} boxes of {treat description}...and they'd like to offer them to anyone in the area who is having a hard day and could use some cheering up!

Wonderful Redditor {Username/link} will be delivering within a radius of about {#} miles from {address/landmark}. Use this map to see if you're within the delivery circle {LINK}.

[Here is the [radius map we use.](#)]

Please check this map...it changes every time!

Hint: You can use the tool to create a circle with a radius of .5 miles around your address and see if you are within the delivery area.

If a box of {treat name} would brighten your day, please **DM ME WITH YOUR FULL ADDRESS AND PHONE NUMBER.** The phone number is important in case the driver gets lost. Also include your city, and an apartment/building number if you have one. For example:

123 Main Street, Unit 6, Boston, 617-555-1212.

No need to explain or justify your bad day...I trust you.

Also no need to ask if there are any {treats} left...just send me your info, and if the {treats} were claimed before you messaged me, I'll let you know.

{Username/link} will drop the {treat} off on your doorstep sometime on {date} and text you when the drop-off is complete.

I'll update this post as soon as the {number} boxes have been claimed.

NOTES

No catch! We don't expect payment, and we're not taking photos or videos for social media. We're just a handful of volunteers who like to bake and/or deliver cookies, and this is our way of improving people's day when we can. 😊

[Using this as an opportunity to take photos or videos for social media is gross. Please don't do it. :)]

Please know that goodies may contain nuts, eggs, and other potential allergens. Thanks!

[For gluten-free cookies only, edit as necessary.] The {treats} are gluten-free but were not baked in an entirely gluten-free kitchen...so if you have celiac, gluten intolerance, or other issues with gluten, please use your best judgment before requesting {treats}. Thanks!